ASSESSMENT REPORT

California State University East Bay College of Business and Economics

Summary

Program	Program in College of Business and Economics
Learning Goal	LG 3: Students who graduate will be effective communicators in a diverse and global environment.
Learning Objective	LO 3B: Students who graduate will apply effective written communication skills in a diverse and global environment.
Rubric	Used to assess student work or artifact. Available at AOL website and end of report.

Rubric

